

# KARIN MCKIE

## COMMUNICATIONS WORK

### TREE FALLS PRODUCTIONS

PUBLIC RELATIONS & MARKETING, PARTNERSHIPS, WRITER 1993-NOW

Created & executed 1,500+ public & media relations, marketing campaigns | Writer & researcher for 10,000+ press releases & marketing collateral | Facilitated & implemented 25+ mission & branding initiatives | Devised & supervised 75+ institutional partnerships, cross promotion & special events

### CSZ THEATER

MANAGING DIRECTOR, WRITER 2015-2016

Created & executed 50+ PR, branding & email marketing campaigns | Devised & supervised 300+ institutional & hospitality partnerships, plus corporate team building | Revised educational programs | Managed 200+ employees & 20+ productions six nights a week for 20K+ audiences & media

### DEPAUL UNIVERSITY, THEATRE SCHOOL

MARKETING DIRECTOR, PUBLICIST, PARTNERSHIPS, WRITER, SPECIAL EVENTS 2002-2006

Created & executed 100+ PR, marketing & outreach campaigns | Devised & supervised 50+ institutional partnerships | Orchestrated 10+ large scale special events

### WETA PUBLIC TELEVISION

PUBLICIST, PARTNERSHIPS, WRITER 1988-1993

Wrote PR & marketing materials & executed 400+ outreach campaigns, including for Ken Burns' *The Civil War* | Coordinated 30+ special events @ The White House, National Press Club & more | Managed 15+ employees | On-air pledge talent | PBS & Council of Governments Awards



## COMMUNICATOR

773-458-0581

Karin@TreeFalls.com

KarinMcKie.com

## SKILLS

Writer & Editor

Public Relations & Marketing

English & Arts Educator

Community Partnerships

Special Events

## TECHNOLOGIES

Microsoft Office Suite

Constant Contact & Mail Chimp

WordPress & Squarespace

Act! & Zoho

Slack & Teams

## SCHOLARSHIPS

China Global Tech Initiative

Philadelphia Writers Conference

Chicago Dramatists

# KARIN MCKIE

## WRITER WORK

### FREELANCE WRITER

1995-NOW

Writer, interviewer, researcher for 1,500+ reviews & features |  
Regular reviews & features @ ThirdCoastReview.com +  
CircusTalk.com + EDGEMediaNetwork.com as *Louise Adams*

### WRITER & READER FOR LIVE LIT

2016-NOW

Creator & producer, writer & reader for 7-week *Kill Your Darlings*  
live literature series | Writer & reader for *Write Club* & others

### REED MAGAZINE

MANAGING EDITOR

2010-2011

Managed submission & selection process for the oldest literary  
journal west of the Mississippi | Administered John Steinbeck fiction  
prize | Exceeded submissions records in poetry & art

### INTERNATIONAL INTERIOR DESIGN ASSOCIATION

MANAGING EDITOR, COMMUNICATIONS 1997-2000

Editor, writer & production coordinator for *Perspective* design  
journal | Writer, supervisor & researcher for 150+ communications,  
marketing & education materials & publications

## EDUCATION WORK

### EDUCATOR

1993-NOW

Educator & curriculum creator for 3,000+ students & adults in  
critical reading, creative writing, test prep, public relations &  
marketing, theater & movement, including ESL & special needs  
students, @ universities & education centers around the US & online



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## EDUCATION

MFA, Creative Writing

SAN JOSE STATE UNIVERSITY

BS, Communications

JAMES MADISON UNIVERSITY

Writing @ NORTHWESTERN

Shakespeare @ STANFORD

Improvisation @ SECOND CITY

## LIFE

Yoga, weight lifting, bicycling,  
tennis, hiking, martial arts,  
stage combat.

Dog foster.

Voter registrar.

SAG-AFTRA actor.